

**TOWN OF NEWMARKET
RECREATION AND CULTURE ADVERTISING CONTRACT**

Company Name/Organization Street Address City Prov. Postal Code Contact Name Phone # Email address Your signed contract is your invoice/receipt Buyer Signature _____ Date signed _____	<div style="background-color: #003366; color: white; padding: 5px; text-align: center;"> LCD COMMERCIALS (9 Locations throughout Town of Newmarket Recreation Facilities) </div> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> Available Terms <input type="checkbox"/> 1 year term - \$100/month* <input type="checkbox"/> 2 year term - \$85/month* <input type="checkbox"/> 3 year term - \$75/month* *HST not included </td> <td style="width: 50%; vertical-align: top;"> LCD Commercial Specifications Format: Windows Media Player (WMV) Static Image: 1920p x 1080p – 300 dpi High Resolution Motion Picture: 1920p x 1080p Duration: 20 seconds </td> </tr> </table> <p align="center">Bundle & Save Sign up for both options & SAVE 15%</p> <ol style="list-style-type: none"> 1. LCD TV Commercial (Minimum 1 Year Purchase) 2. All Guides Print Package (Includes Fall/Winter & Spring/Summer Activity Guides) 	Available Terms <input type="checkbox"/> 1 year term - \$100/month* <input type="checkbox"/> 2 year term - \$85/month* <input type="checkbox"/> 3 year term - \$75/month* *HST not included	LCD Commercial Specifications Format: Windows Media Player (WMV) Static Image: 1920p x 1080p – 300 dpi High Resolution Motion Picture: 1920p x 1080p Duration: 20 seconds
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Recreation & Culture Contact:
 Jesse Zulauf
 Advertising & Sponsorship Coordinator
 jzulauf@newmarket.ca
 905-953-5300 ext. 2617

RECREATION ACTIVITY GUIDE
(Fall / Winter Activity Guide & Spring/Summer Activity Guide)

	FALL 2020 / WINTER 2021 ACTIVITY GUIDE	SPRING /SUMMER ACTIVITY GUIDE 2021 (includes SUMMER CAMP content)	AD SIZE	NOTES
Outside Back Cover (Full Page)	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$2,200	8.125" (W) x 10.625" (H)	Activity Guide Specifications: Image: High Resolution 300 dpi Image Colour: CMYK print All advertisements in full colour.
Inside Front Cover (Full Page)	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,000	8.125" (W) x 10.625" (H)	
Inside Back Cover (Full Page)	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,000	8.125" (W) x 10.625" (H)	
Full Page	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,200	8.125" (W) x 10.625" (H)	
1/2 Page (first page)	<input type="checkbox"/> \$950	<input type="checkbox"/> \$950	7" (W) x 4.6" (H)	
1/2 Page	<input type="checkbox"/> \$850	<input type="checkbox"/> \$850	7" (W) x 4.6" (H)	
1/4 Page (first page)	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750	3.4" (W) x 4.6" (H)	
1/4 Page	<input type="checkbox"/> \$650	<input type="checkbox"/> \$650	3.4" (W) x 4.6" (H)	

NEW - \$100 (additional)
 Check off the box to have your advertisement link directly to your business website on our online digital version of our Activity Guide.

NOTE:
Activity Guide Payments - Please note that all Activity Guide payments are one time payments only.

PAYMENT METHOD
 All advertisers will receive a formal invoice from the Town of Newmarket Finance Department at which time payment can be made by credit card, cheque or cash.